



Staff Meeting Minutes January 4, 2012

Attendees: Stan Abrahamson, Corky Burt, Bob Kampwirth, Sandy LoPresti, Bob Nachman, Marge Pangione, Gracene Peluso, Pat Roche, Chuck Thomas,

Introductory Comments – Rich de Asla

Meeting started at 7:05 with a few introductory comments from Rich. Rich returned in the afternoon from holiday visit to his family in the Boston. Rich said that Bill McKinnery was involved in some work at his son's home in the northeast and would not return in time to attend the meeting. Jeannine Rowe would not attend the meeting but had sent in a written report.

Review of Minutes of December 7, 2011 Meeting – Rich for Bill McKinnery

Minutes were transmitted to members by e-mail. Minutes were approved with minor typographic changes. Minutes will be posted on the Club's website.

Financial Report – Sandy LoPresti

December 2011 Transaction

Income	\$1,033.39	
Expenses	\$ 824.71	Net + 208.68

Bank Balance 12/01/2011	\$ 6,470.02
12/31/ 2011	\$ 6,678.70

1/1/2011 – 12/31/2011 Transactions

Income	\$ 11,217.95	
Expenses	\$ 11,213.55	Net + \$ 4.40

Bank Balance 12/01/2011	\$ 6,674.30
12/31/2011	\$ 6,678.70

Sandy provided several detailed spread sheets that permitted comprehensive discussion of the Club's transactions in 2011. It is noteworthy that income and expenses in 2011 were essentially a wash. Both income and expenses in 2011 were up about 10 % from 2010. First blush analysis of Photo Printing Expense (\$1,877.49) and Printing and Reproduction (\$555.09) in 2011 suggested they were too high. However, after some discussion it was concluded that they are in line since it was necessary to purchase a supply of printing paper in various sizes and a supply of Ink Cartridges for the recently purchase Epson 3880 printer. The handouts for all of the classes are being printed at UPS for 4½ cents per printed page which is an attractive rate. An additional positive observation is that in 2011 we were able to make important equipment purchases for \$3,460.45 which is about the same as 2010

(\$3,174.97) The staff concluded that no major changes should be made in the methodology for tracking income and expenses and it expressed their thanks to Sandy for work that he has done with the accounting systems.

Vice-President Report - Bob Kampwirth

Lumix SIG will hold its first joint meeting on January 23, 2011 in Santee room at Hidden Cypress. The first meetings with two separate groups were held in the Studio. Number of attendees and number of people expressing interest in the SIG necessitated a larger room than afforded by the Studio.

Committee Reports

Membership - Gracene Peluso

EOY 2011 had 302 members. As of January 4, 2012 have 282 members. After renewal of 2011 member is complete, we anticipate total membership will be over 302. Members who have not renewed their membership by end of January will be purged from the membership list.

Website Administration - Chuck Thomas

The website is in good shape. Need to update Board and Staff (Committee) members list. Rich provided list to Chuck.

Public Relations - Bob Nachman

The Sun Today has provided excellent publicity of the Photography Club Program. Gwyneth J. Saunders has written the articles. In the case of monthly competition she telephone interviews the winners and incorporates the information into a human interest article. In reference to the December's "Best of the Year" competition she wrote two excellent articles highlighting two of the winning photographers in each article.

After each month's competition the four winners (Novice, Intermediate, Advanced and Expert categories) will need to give permission to have their photographs submitted to the newspaper for publication and to provide their name and telephone number to Gwyneth. Although it is doubtful that anyone will not give permission, the Club should continue to use this protocol, at least in the near future.

Studio Administration- Corky Burt

Corky suggested, and the staff agreed, that the maintenance and housekeeping of the Studio needs to be improved. Corky will contact Facilities Maintenance to get the floor stripped and rewaxed.

Sandy recently received copies of the Capital Inventory list from Wes Grady. Copies were provided to Corky, Stan and Rich. In October, Stan was required to submit a report to the CA for the "Replacement Value" of all equipment. It would be advantageous if the reports were integrated into one database. Corky and Stan will integrate the reports.

Corky stated that one of his goals this year was to develop a "wish list" of equipment so that the Club could be assured there was a priority of equipment purchased.

Corky suggested there was a need to develop a program that would assure a more complete utilization of the studio. Certainly, some attributes; e.g., Classroom and mat cutting are

being well utilized. But, the utilization of others such as portrait and lighting could be improved.

Program – Marge Pangione

Programs and speakers are set for January, February, and April meetings. Marge suggested that it would be desirable if we could find a speaker on lighting for March. After, some discussion the staff asked if Corky would take on the role of speaker for the March meeting. Corky agreed to be the speaker. He and Marge will decide upon a format that would demonstrate the use of some of the lighting capabilities we have in our studio.

The need for getting input from the membership was discussed. In addition, Marge needs one or more people to serve on her committee. Rich will pursue opportunities to get message out to the membership regarding these needs.

Field Trips/Special Events – Pat Roche

Field trips for the next couple of months are being firmed up. Near-term trips will be announced in a couple of weeks in the newsletters.

The program at the Boy & Girl Club was discussed. The consensus is that it is difficult to make a positive impact during the school year. Accordingly, we will not provide the program this semester. We will reconsider the project for the summer session.

Education – Rich (Report provided by Jeannine Rowe)

Yesterday, January 3 was the first day of sign up for January Classes. As of today 113 tickets were sold, 100 remains to be sold, and 5 classes were sold out. This was the first time we used “Eventbrite” for reservations. Initial response has been very positive.

Adjournment – 9:00 PM

Respectfully submitted,

Stan Abrahamson, Secretary pro-tem

Next Meetings Membership, Tuesday, January 10, 2012
 Staff, Wednesday, February 1, 2012